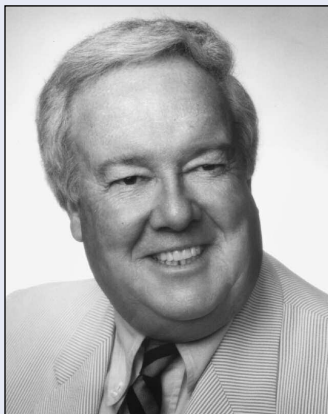




# Boyd Bugle

UNIFORMED GUARDS • CENTRAL STATION ALARMS • CRIMINAL INVESTIGATIONS • SECURITY PATROL

## Message From Our C.E.O.



Raymond G. Boyd, C.E.O.  
Boyd & Associates

## SECURITY, SAFETY REMEMBERED WHEN TRAVELING

By Raymond G. Boyd

Reflecting on all the comments and calls I received after quoting "my old Irish mother" in last month's article, I thought I would utilize another of her aphorisms that would be appropriate for this month's article

Remember when going to the airport for a vacation trip was a really big event? I can remember my mom all dressed up and wearing a hat, and my dad in a suit and tie. Upon arriving at the airport and looking at the horde of people, my old Irish mother said, "God certainly must have loved the common man, He made so many of them!"

In 1956, I was Director of Security for Capital Airlines based in Washington D.C. Travel was easy in those days. You wandered out to the airport and bought a ticket, checked your bags and got on an airplane. Our biggest security problem was bomb scare phone calls. We live in a very different world today. Security and personal safety

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## 747 "OVERLAY" APPROVED FOR 818 AREA CODE

All customers with an 818 area code telephone number will have to change the way they dial. The new 747 area code will serve customers in the same geographic region as the current 818 area code, which includes communities in the San Fernando Valley, and small parts of Pasadena and Thousand Oaks. This is known as an area code overlay.

Beginning October 11, 2008, anyone with an 818 number should begin using the new dialing procedure whenever they place a call from the 818 area code. This means that all calls in the 818 area code that are currently dialed with seven digits will need to be dialed using 1 + area code + telephone number.

Beginning April 18, 2009, you must use the new dialing procedure for all calls. After this date, if you do not use the new dialing procedure, your call will not be completed, and a recording will instruct you to hang up and dial again.

**AN URGENT MESSAGE FOR BOYD & ASSOCIATES ALARM CUSTOMERS:** In order to comply with the new dialing procedures in the 818 area code, your alarm system may need to be reprogrammed to properly dial the 1 + area code + telephone number prior to the deadline of April 18, 2009.

**Please contact our Service Department soon at (800) 381-BOYD to set up an appointment to reprogram your alarm system.**

Visit us on the web at [www.boydsecurity.com](http://www.boydsecurity.com)

Boyd & Associates • 6319 Colfax Avenue • North Hollywood, CA 91606 • (800) 381-BOYD (2693)

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## Message from Our C.E.O

(continued from page 1)

should not be forgotten when traveling away from home. During business trips and vacations, one's vulnerability to theft, robbery and even assault, increases.

Here are some tips and precautions to use when traveling:

- Never carry large amounts of cash. Use credit cards and travelers' checks as much as possible. Record the numbers of travelers' checks and, if they are stolen, they can be cancelled and new ones issued with a phone call.
- Be sure your luggage is permanently marked with your name, address, and phone number, both inside and out.
- Check with your insurance company regarding the availability of travel coverage on your homeowner's policy.
- When renting a car with certain types of credit cards, it is not necessary to buy the add-on coverage that the car rental firm will try to sell to you. Check with your credit card company for details.
- It is cheaper to use your cell phone while on vacation than to make calls on the hotel room phone.
- When giving your keys to a parking attendant, only give them your car key. Use a separate keychain for house keys, etc.
- Use all the locks on your hotel room door. Don't open the door for anyone unless positive identification can be made. If in doubt, call the hotel main desk.
- Unpack your belongings and place them in the closet or dresser drawers. A packed bag can be easily stolen. Also, hide and lock luggage, so it can't be used to carry property out. Place valuables in the hotel safe.
- In multi-story hotels, don't get into an elevator with anyone who looks suspicious. Wait for the next elevator. If someone who seems suspicious gets into the elevator with you, exit prior to the doors closing or stay near the alarm button.



# WHEN YOUR ALARM IS ACTIVATED



## What Happens in an Alarm Activation?

1. During an alarm activation, a siren will sound inside your premises warning the occupants and scaring away intruders. If an exit/entry delay door is opened, the keypad will sound a low-level alarm tone for the delay period. If not aborted, the system will then go into full alarm.
2. The system will "seize" the phone line connected to it, and communicate digitally to the Central Station. Therefore, any phone call in process (on the same line) at the moment the alarm activates will be automatically terminated.\*
3. The Central Station will receive your system's signals and will call your premises on all alarm activations not aborted fast enough.
  - If there is no answer, a busy signal, or an answering machine or service, the Central Station dispatcher will notify the appropriate authorities. They will not leave a message on the machine.
  - If you or anyone else answers the phone, the Central Station dispatcher will ask you to identify yourself by asking for your name and your personal pass code. Once you give the correct answer, tell the dispatcher exactly what happened, and they will provide any necessary help. If you, or the person answering the phone, do not provide us with the correct code, the dispatcher will notify the appropriate authorities.

## What to do during an Alarm Activation

### If You Accidentally Activate Your Alarm

1. Disarm your security system.
2. Call Central Station and inform the dispatcher of the mistake and give your code word.
3. If you did not disarm your system fast enough, the Central Station will call and ask for your pass code.

### If Your Alarm is Activated and You Don't Know Why

1. Stay calm.
2. Don't look around your home to see what caused the activation.
3. **DO NOT TURN OFF THE ALARM.** Allow it to finish transmitting to the Central Station and scare off potential intruders. A Boyd & Associates Dispatcher will call you.
4. Gather up your family and lock yourselves in a room with a phone.
5. Answer the phone only if it is safe. Boyd will dispatch help at your request or if the phone is unanswered.

\*Until the system has successfully communicated to the Central Station, you will be unable to use the same telephone line to make other calls, such as to an emergency or 911 operator. Therefore, you may wish to either call 911 first or have the system connected to a separate telephone line.

**Important:** In an emergency, always call "911" FIRST to request assistance, then push your emergency button on your security system. Remember to always follow this procedure in this order. After pushing the emergency buttons on your keypad, your telephone line will be tied up by your system transmitting alarm information to Boyd & Associates' Central Station.

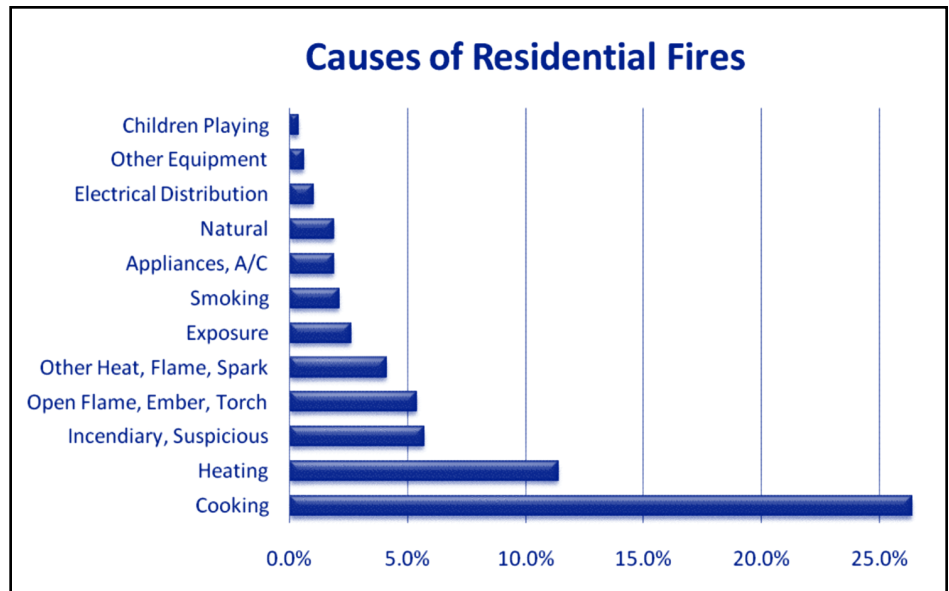
If you have "call waiting" and you are on the phone, the Central Station dispatchers will hear an unanswered phone. **Notify the Central Station if you add "call waiting" service to your phone line.**

# FIRE STATISTICS IN THE U.S. IN 2007

According to the US Fire Administration, there were 1,557,500 fires in the United States in 2007, which resulted in 3,430 deaths, 17,675 injuries and over \$14 billion in losses. Of these, 34.1 percent were structure fires. Residential fires represented 26.6 percent of all fires and 78 percent of structure fires.

The residential structure fire problem represented approximately 84 percent of all fire deaths and 79 percent of the injuries to civilians in 2007.

In 2007, there were 414,000 residential structure fires, which resulted in 2,895 deaths, 14,000 injuries, and over \$7 billion in losses. These fires resulted in an average dollar loss of \$6,029 million.



## Here are some fire safety tips:

- Keep a small, easy to use, fire extinguisher in your kitchen. Nine out of 10 fires are effectively put out by fire extinguishers when they are used early in the fire's progress. Most large fires start out as small ones, so fast action is critical
- Store paint, gasoline and other flammable liquids in tightly sealed metal containers. Keep them in a cool place away from trash, woodpiles, heaters and electrical appliances
- **Candle safety:**
  - Blow out all candles before going to sleep or leaving the room
  - Do not permit children to keep or use candles or incense in their rooms.
  - Keep candles at least 3 feet away from anything flammable, including other decorations and wrapping paper.
  - Always use stable, nonflammable candle holders with a hurricane glass to protect the open flame.
  - Place candles where they can't be knocked down or blown over, and out of reach of pets and young children.
  - Keep matches, lighters, etc. in a locked cabinet and out of sight of young children
- Don't smoke in bed. Thoroughly extinguish cigarettes and cigars
- Inspect lamp cords and extension cords for frayed areas, damaged plugs, etc. Have an electrician do any wiring or electrical installations.
- Install quality smoke detectors and keep them properly maintained.
- Design fire escape routes and designate a specific meeting place in the yard or at a neighbor's house so you will know who may still be inside the house.
- In the event of a fire, everyone should get out of the house as quickly as possible. Once outside, don't go back into the house. No possession is worth risking your life.

If you have an alarm system in your home, Boyd & Associates can easily add smoke detectors to the system. In the event of an alarm, our 24-hour Central Station will immediately dispatch the fire department and help is on the way.

To find out more about how Boyd & Associates can help protect you, your family, and your possessions, contact Rob Sherman at [1-800-381-BOYD](tel:1-800-381-BOYD) for a free, no-obligation security survey.

# MARCH IS NATIONAL COLORECTAL CANCER AWARENESS MONTH



## About Colorectal Cancer

Colorectal cancer is cancer of the colon and/or rectum. It is equally common in both men and women — 148,810 cases will be diagnosed in 2008, and an estimated 49,960 people will die from the disease. It is also one of the most easily prevented cancers because it can develop from polyps that can be removed before they become cancerous.

## What is the Mission of National Colorectal Cancer Awareness Month?

March is National Colorectal Cancer Awareness Month. The goal is to increase awareness that colorectal cancer is largely preventable, treatable and beatable.

## Vision of National Colorectal Cancer Awareness Month

A world in which colorectal cancer is no longer a life threatening disease because:

- Individuals take action to get screened
- Barriers to screening are removed, especially lack of access to services
- All key stakeholders commit to decreasing colorectal cancer rates

**REDUCE YOUR RISK**  
*Get Smart. Get Fit. Get Checked*

## The Founders of National Colorectal Cancer Awareness Month

National Colorectal Cancer Awareness Month began in 2000 when the Prevent Cancer Foundation, the American Society for Gastrointestinal Endoscopy, the Foundation for Digestive Health and Nutrition and the National Colorectal Cancer Roundtable joined forces to bring about colorectal cancer awareness. Over 57 other collaborating organizations joined forces to raise awareness year-round, particularly during March. All across the nation, organizations sponsor activities to bring the public information about colorectal cancer.

To learn more, visit the Prevent Cancer website at [www.preventcancer.org/colorectal](http://www.preventcancer.org/colorectal)

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