

BOYDBUGLE

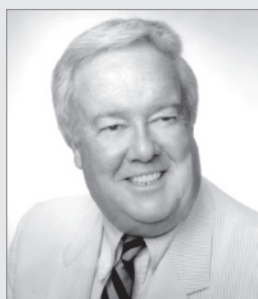


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SERVING ALL OF SOUTHERN CALIFORNIA SINCE 1967



2017 | FALL



POWER UPGRADES & TEXT MESSAGES

A MESSAGE FROM OUR CEO

A little over a year ago, Boyd & Associates completed a massive upgrade to our central monitoring facility. Self-contained and redundant power systems can now power the facility indefinitely in the event of a blackout. All systems are backed up and “mirrored” by another facility located on the other side of the country. The already rigorous screening and training of our operators was improved as well. As an example, all operators have either a two-year college degree or have been honorably discharged from the military.

Many customers now use our app My Security Account to manage users, codes and emergency call outs. Starting September 1st, Boyd will be offering SMS or “text” messaging for all systems. Texting notices are not to replace traditional telephone notification but can be a fast and convenient alternative for customers that prefer this type of communication. There is no extra charge for the service.

There is more detail in this newsletter or, for more information and to set up the service, call us at 1-800-381- BOYD.



Raymond G. Boyd, C.E.O. Boyd & Associates

PLEASE BEWARE OF DOOR-TO-DOOR SCAMS



Recently, there has been an increase in door-to-door scams. We have had calls reporting a man coming to their front door claiming he is a Boyd & Associates employee, and that he was there to look at their system.

The customers called us here at Boyd & Associates to verify this man’s employment. And in fact, he does not work for us!

Please make sure that you keep an eye out for people that claim to be with Boyd & Associates. Look for the following things to verify that you are dealing with a Boyd & Associates representative/technician:

1. Boyd vehicle with Boyd logo
2. Boyd Apparel
3. Name Badge

Boyd & Associates will never show up unannounced with claims of needing to upgrade security systems. Our sales and installation team are by appointment only in regards to upgrades and service. ■

GET THREE MONTHS OF FREE MONITORING WHEN YOU REFER A FRIEND!

When you refer your friends to Boyd and Associates, you will receive three months of free monitoring when your friend signs up for our service. So, pass the word and get free monitoring!

A NEW SERVICE FEATURE RELEASE



You might know it as 'Texting', an advanced technology you probably use every day to contact your friends and family quickly and easily. Our monitoring service takes advantage of the efficiency and speed of SMS to notify you of unfolding situations on your monitored account.

- Immediate Notification for Immediate Response
- Direct Connection with our Monitoring Center
- Wherever You Are
- Hands-On Control
- Text or Call for Help or To Cancel Alarm
- False Alarm Reduction
- Lessens the Chance of a Fine

WHY?

IT'S FAST! That's extremely important where your safety is concerned.

YOU'RE BROUGHT INTO THE LOOP IMMEDIATELY In the meantime, our Specialists initiate Action Plans for the signal received.

YOU CAN TAKE CONTROL OF THE EVENT It's bi-directional... text back to provide information, get help or to cancel.

A QUICKER RESPONSE CAN PREVENT FALSE DISPATCHES False dispatches are costly and dangerous to responders and may result in a fine.

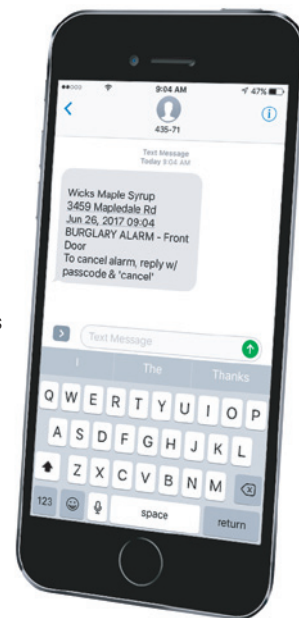
IT'S RELIABLE, SECURE AND WIDELY SUPPORTED It's very easy to use... most people know how to use it already, but it's also easy to learn.

EXERCISE YOUR OPTIONS! SMS notifications can be set for all zones or a specific zone, signal or event types.

You can choose to be called, in addition to or instead of SMS, in case you do not have access to a cell phone.

Got the MySecurity Account App? Follow-up with a request for no-action status, system test and more. ■

Contact us to take advantage of this service today 1-800-381-BOYD.



IF YOU OWN AN ALARM SYSTEM, CONSIDER THIS BEFORE CHANGING YOUR TELEPHONE SERVICE PROVIDER...

Your alarm system sends signals to our central station through your telephone service. **Before you change your phone service provider, it is imperative that you contact Boyd & Associates to advise us of the impending change and request a service call.** A technician will need to install a device on your alarm system and reprogram the system to enable it to send a signal via the specific type of service you choose.

You may want to consider using a cellular connection to enable your alarm system to signal our central station in the event of an alarm activation. Another option is adding cellular back-up, which enables your alarm system to signal the central station in the event of a phone service outage.

Boyd & Associates provides the most up to date security, fire, access control, and CCTV systems, as well as alarm and Interactive Video Monitoring from our local 24-hour central station. If you would like more information about our services, **give us a call at 1-800-381-BOYD.**