

BOYDBUGLE

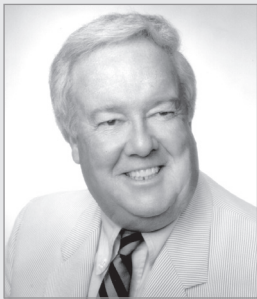


T: 800-381-BOYD
F: 805-643-4438
www.boydsecurity.com

SERVING ALL OF SOUTHERN CALIFORNIA SINCE 1967



2020 | SUMMER



CONSEQUENCES OF A PANDEMIC

A
MESSAGE
FROM OUR CEO

The current pandemic has everyone on edge. Boyd & Associates has many and varied assignments. One of our tasks is providing security for schools. Usually school facilities are a hot bed of activity. Now, however, our school buildings are closed down and this makes them a target for the criminal element in our society who are always alert to easy targets. Last month one of our officers on duty at a school campus was instrumental in assisting police in apprehending two burglars.

These inept criminals, motivated partly by greed and partly by need, turned out to be recently laid off employees of a light manufacturing plant in the area. The Santa Ana Police Department has confirmed that robberies in the city have increased 50% since COVID-19.

A perfect storm of circumstance has created the problem for police departments everywhere. Masks are worn routinely by a population eager to avoid spreading the virus or contracting the terrible disease. The elevated unemployment rate is certainly causing deep problems in our country and is causing untold problems for the vast law-abiding citizenry. An ostensible reason for releasing prisoners is because they have had COVID-19. Is letting the prisoners free going to somehow protect the rest of us?

I hope everyone with a burglar alarm system will make sure to utilize their system every time they leave their home or business. If you have been lackadaisical in the past about usage now is a time to reinforce the importance of alarm system usage. Make certain your alarm system signage is properly displayed, it is a tremendous deterrent. If Boyd & Associates can assist in any manner, please do not hesitate to call.

Raymond G. Boyd, C.E.O. Boyd & Associates

QUARTERLY EMPLOYEE SPOTLIGHT



Boyd & Associates is proud to introduce our Quarterly Employee Spotlight. We hope you enjoy this month's feature on our Senior Tech/Project Manager, David Tijerina.



David Tijerina has been in the security industry since 1982. After finishing his education, he returned to attend Los Angeles Trade School / Skill Centers for an additional four-year training program being certified in electronic theory and AC/DC residential wiring. He has since then worked in most facets of the security industry. During this time he decided to return to night school and received his teaching credential for the Los Angeles School District and taught at the same trade school he once attended. David assisted students with current and relevant learning, work programs and curriculum. In addition to that, he also assisted students with job marketing skills, critical thinking and job placements. In addition to all this David enjoys reading about history, art and archery.

As Senior Tech/Project Manager for Boyd & Associates, his current position is to streamline team skill sets and efficiencies.

Continued to Back

GET THREE MONTHS OF FREE MONITORING WHEN YOU REFER A FRIEND!

When you refer your friends to Boyd and Associates, you will receive three months free monitoring when they sign up for our service. So, pass the word and get free monitoring!

Continued from Front

WE ASKED DAVID:

What is the best piece of advice that somebody ever gave to you?

Best advice ever received was "No one sees your intentions, they only see your actions." I do my best in my personal life and at work to follow this with perseverance.

What's a goal that you have for yourself that you want to accomplish in the next year?

The goal I would like to accomplish by year end is an on-going and continued shared cross training within our team at Boyd to provide continued quality service.

Where is the best place you've traveled to and why?

It was definitely Hawaii, my wife and I spent two weeks on the island of Maui for our honeymoon. We returned 10 years later for our anniversary with our two lovely daughters Natalie and Jacqueline.

What do you like most about working at Boyd & Associates?

The best thing about working with Boyd - operating as a family owned business which allows our team to offer a much more personal approach. We strive to give our best through teamwork, product knowledge and being proactive, while also giving back to local communities. Leaving a lasting footprint and impression for all, that is what I enjoy the most while working at Boyd & Associates.

Top three life highlights?

1. Finding my life partner, my wife.
2. Birth of my two daughters and being their father.
3. Receiving my teaching credential with LAUSD teaching an electronic curriculum and giving back to the community, along with loving the work I do.

What is on your bucket list?

Going to Italy with my wife.

What is the one thing, you can't live without?

Family and friends.

What is one thing you have learned during this Covid-19 pandemic?

The one thing I have learned with the COVID-19 pandemic is how we really take our health for granted, without it we have nothing.

PAPERLESS INVOICING NOW AVAILABLE

We are pleased to announce that you can now go **PAPERLESS** and have your invoices emailed to you.

Please contact our office to set up your account. We also want to make sure that you add our addresses to your safe sender list at ar@boydsecurity.com.

Just a reminder that we accept debit/credit cards payments over the phone. Please call our accounts receivables department to set up autopay or make a one-time payment.

CORPORATE OFFICE: 805-650-3267



IF YOU OWN AN ALARM SYSTEM, CONSIDER THIS BEFORE CHANGING YOUR TELEPHONE SERVICE PROVIDER...

Many older security systems send signals to our central station through your home's landline telephone. **Before you change your phone service provider, it is imperative that you contact Boyd & Associates to advise us of the impending change and request a service call.** A technician will need to reprogram the system to enable it to send a signal via the specific type of service you choose.

You may want to consider using a cellular connection to enable your alarm system to signal our central station in the event of an alarm activation. Another option is adding cellular back-up, which enables your alarm system to signal the central station in the event of a phone service outage.

Boyd & Associates provides the most up to date security, fire, access control, and CCTV systems, as well as alarm and Interactive Video Monitoring from our local 24-hour central station. If you would like more information about enhanced services, **give us a call at 1-800-381-BOYD.**