

BOYDBUGLE

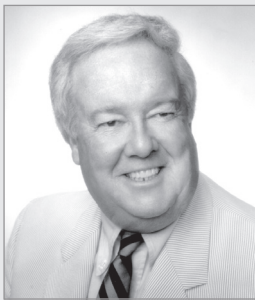


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www.boydsecurity.com

SERVING ALL OF SOUTHERN CALIFORNIA SINCE 1967



2020 | WINTER



Boyd SMS® TEXT MESSAGE

A MESSAGE
FROM OUR CEO

NEW!

Burglary - Front Door
From the alarm system for:
Smith, Jim
Located at:
123 Main St.
Apartment 12345
Tap on the link to take action:
Alarm System Alert

68%
of police dispatches are due to customers not answering when the monitoring center calls.

STOP False Alarms!

Take control:
- Cancel alarms
- Dispatch authorities
- Call for service

Boyd SMS® is a notification service that messages you instantly of an alarm, via a text message, allowing you to make critical decisions in real time and take action quickly.
A link in the Boyd SMS® message takes you to an interactive window allowing you to respond to the alarm.

App-free solution
(no downloading necessary!)

BOYD & ASSOCIATES
805-650-3267
www.boydsecurity.com

Over the years we have found that 70% of alarm notification calls made from our central station go to voicemail. Obviously, these calls are important and when your alarm is going off, we need to communicate. In an effort to better communicate and reduce false alarms we have introduced Boyd SMS®

In the event of an alarm activation a text message will be sent alerting you to the alarm activation and provide options to cancel the alarm or dispatch the authorities. There are other options and features built into the system that will allow you to alert authorities that you will be arriving as well. You can also text within the system with other responsible parties on the account.

In the event we receive no response via text we will continue to make phone calls like always.

The system is voluntary, but it has been our experience that customers prefer this system and it has absolutely reduced false alarms.

To learn more about the system or opt in, call our office at 800.381.BOYD

Raymond G. Boyd, C.E.O. Boyd & Associates

UPDATE EMERGENCY CONTACTS

Boyd & Associates has a state-of-the-art central station for monitoring. Sophisticated software and highly trained operators allow us to contact authorities and emergency contacts quickly and efficiently.

Your emergency contacts are stored in our servers, but things change. Phone numbers, neighbors, employees all come and go. To check and make sure your information is current and correct, call us at 1.800.381-BOYD and we will help you make sure this important information is up to date.



GET ONE MONTH OF FREE MONITORING WHEN YOU LEAVE A GOOGLE REVIEW

Get one month of free monitoring. Leave us a review on Google and receive 1 month of monitoring on us. For details, please visit our website at www.boydsecurity.com and click the "Leave Us a Review" tab.

10 HOLIDAY SAFETY TIPS

1. CHRISTMAS TREE SAFETY

Natural trees always involve some risk of fire. To minimize risk, get a fresh tree and water daily. Do not put tree within three feet of heat sources, such as fireplaces, candles, vents or space heaters.

2. SHOPPING FOR GIFTS

When shopping during the evening hours, park in well-lit and heavily traveled area. Do not leave purchased items visible in your vehicle. Do not forget your mask.

3. SMOKE AND CARBON MONOXIDE DETECTORS

Change the batteries in your smoke and carbon monoxide detectors. Test alarm to ensure it is working properly. Check and replace any fire extinguishers that have expired.

4. PETS

Mistletoe, holly and poinsettia plants are poisonous to dogs and cats, keep out of their reach.

5. PACKAGE DELIVERY

More people are purchasing gifts online and having them shipped to their home. With this trend, more packages are being stolen off front porches. If you're expecting packages, request a signature confirmation or have a trusted neighbor hold it for you.

6. KITCHEN SAFETY

Never leave cooking equipment unattended and turn off burners if you leave the room.

7. DECORATIVE LIGHTING

Do not connect more than three miniature light strings together. Replace strings of lights that have worn or broken cords or loose bulb connectors. Keep lights directly away from carpeting, furniture, drapes and other flammable materials. Always unplug decorative lights when leaving home or going to bed.

8. DESIGNATED SOBER DRIVER

Drink alcohol responsibly. Wherever the celebration, promote safe behavior by designating a sober driver.

9. TRAVELING AWAY FROM HOME

If you are traveling this holiday season, make sure your home looks occupied, set a timer for you lights, get a trusted neighbor bring in the mail and check on your home.

10. DON'T FORGET TO SET YOUR ALARM!

As you leave your home don't forget to set your alarm.



IF YOU OWN AN ALARM SYSTEM, CONSIDER THIS BEFORE CHANGING YOUR TELEPHONE SERVICE PROVIDER...

Many older security systems send signals to our central station through your home's landline telephone. **Before you change your phone service provider, it is imperative that you contact Boyd & Associates to advise us of the impending change and request a service call.** A technician will need to reprogram the system to enable it to send a signal via the specific type of service you choose.

You may want to consider using a cellular connection to enable your alarm system to signal our central station in the event of an alarm activation. Another option is adding cellular back-up, which enables your alarm system to signal the central station in the event of a phone service outage.

Boyd & Associates provides the most up to date security, fire, access control, and CCTV systems, as well as alarm and Interactive Video Monitoring from our local 24-hour central station. If you would like more information about enhanced services, **give us a call at 1-800-381-BOYD.**