



24/7 MONITORING | VIDEO SURVEILLANCE | INSTALLATION | PATROL

# Boyd Bugle

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## Quarterly Dispatch

### Reflecting On A Year Of Community Dedication In 2023

In 2023, Boyd & Associates continued its unwavering commitment to supporting the communities we serve. Our dedication to community involvement shines brightly through our partnerships with various organizations.

Whether it's nurturing education at St. Mary Magdalen School, promoting local sports at the Monsignor Hughes Classic, ensuring safety with the Oxnard Police Department, empowering women in sports through the Lady Classic, or fostering youth development with the Boys & Girls Club, each partnership represents a piece of our deep commitment to community building.





Moreover, our annual collaboration with the Ventura County Spark of Love Toy Drive has been a heartwarming tradition, reflecting our commitment to making the holiday season brighter for families in need.



These are just a few highlights from our year, and they exemplify our mission to create vibrant and safe communities. Boyd & Associates looks forward to continuing these valuable partnerships and making an even greater impact in the years to come.

## DEFENDING AGAINST PHONE SCAMS: QUICK TIPS

In an age of rampant phone scams, it's crucial to protect yourself from fraudsters seeking to steal your personal information and assets. Here are some concise steps to counter these scams:

-  **Customize Call Settings:** Set your phone to accept calls only from trusted contacts. Unknown numbers should go straight to voicemail. Consider using call screening services if available.
-  **Exercise Caution:** Be wary of unfamiliar callers pressuring you to take immediate action. If someone claims to be from your bank or a government agency, hang up and verify their identity using official contact information.
-  **Guard Your Info:** Never share personal or sensitive data with callers who should already have it. Legitimate organizations will already possess your essential information.
-  **Stay Alert:** Scammers can be persistent. Configure your phone to accept calls only from known contacts and don't hesitate to hang up if you're unsure.

By following these simple steps, you can defend yourself against phone scams effectively and safeguard your financial and personal security. Stay safe and stay vigilant.



# Personal Safety Systems:

## PROTECTION WITH PEACE OF MIND



In the United States, falls among older adults (age 65+) are a major concern, being the leading cause of injury and injury-related deaths in this age group. One in four older adults experiences a fall each year, highlighting the importance of addressing this public health issue.

As a provider of Remote Patient Monitoring (RPM) solutions, we recognized the need to enhance the safety of seniors and are proud to offer Personal Emergency Response System (PERS) solutions. These PERS devices play a crucial role in ensuring the well-being of elders and improving their access to emergency medical care, aligning with our mission to keep seniors healthy, safe, and independent.

PERS and mobilePERS (mPERS) systems are not limited to fall alerts but also serve as versatile personal safety devices suitable for various situations. These situations include independent seniors with special care needs, people requiring chronic care management, individuals with Alzheimer's and dementia, lone workers (e.g., hotel employees, realtors, restaurant staff, convenience store workers), and even college students on campuses.

Our solutions feature cutting-edge technology, including help buttons, activity monitors, and home hubs. These devices go beyond fall detection and provide added benefits such as engagement improvement, tracking activity, enhancing safety for those spending extended periods alone, and locating individuals when needed. These dependable solutions are designed to address diverse safety and security needs.



To learn more about this product and how it can benefit your specific needs, please give us a call. We're here to assist you in safeguarding the well-being of your loved ones or the individuals you care for, promoting independence, and enhancing personal safety and security.

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